

Family Owned & Operated
for 67 Years



“OUR GOAL IS TO CREATE A GREAT WINE
THAT EVERYONE CAN ENJOY EVERYDAY - WHATEVER THE OCCASION.”

Marc Mondavi





Family Owned & Operated for 67 years

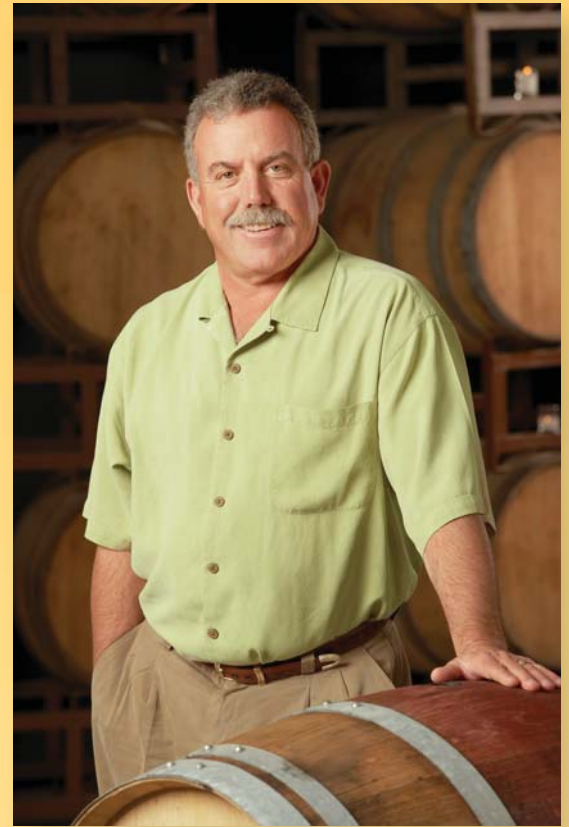
I caught the winemaking bug early in life, holding my first 'official' winery position when I was ten. Growing up at our winery meant running races around the winery, climbing in empty tanks, packing gift boxes and working in the vineyards each summer. As is customary in Italian families, I started tasting wine as a teenager with my dad and knew I was destined for the family business.

My grandparents played a pivotal part in my wine education as well. They taught me and my brother that wine and good meals meant a time of sharing with family and friends.

But, sometimes, the mystique of wine overwhelms people. That is why it's our goal to create a great wine that everyone can enjoy everyday - whatever the occasion.

Because we've been family owned and operated since 1943, we control quality from the ground up which includes sustainable farming techniques. My winemaking team and I select grapes at optimal ripeness from our extensive vineyards in the Dunnigan Hills Appellation and vineyards throughout northern California.

During harvest, I oversee the picking of grapes, crush, fermentation and ageing. Then comes my favorite part - blending - and in the end, great CK Mondavi Family Vineyards wine. Cheers! *Max C. Mondavi*

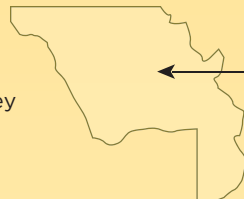


Up 18.9% 2008-2009 - A Hot Brand Value!



Eight Varietals Available in 750ml with Twist Off Capsules and 1.5L Bottles

- Chardonnay
- Cabernet Sauvignon
- Merlot
- Pinot Grigio
- Field Blend
- Sauvignon Blanc
- White Zinfandel
- Zinfandel



Dunnigan Hills & Rolling Hills Vineyards
Located in Dunnigan Hills AVA, Yolo County

Purchased 1,850 acres in 1990

Sustainable growth practices

Cool nights for optimum grape growing