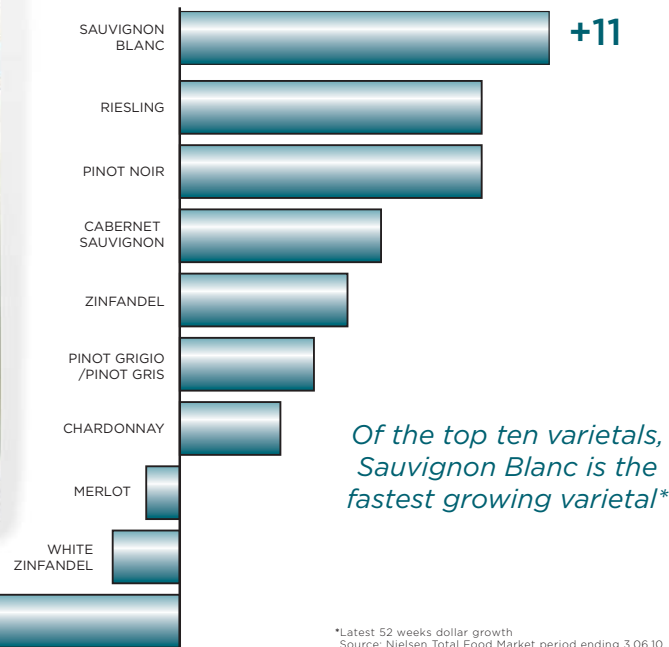




## Better Look, Better Taste, Best Time

*to try CK Mondavi Sauvignon Blanc*

- An enhanced Sauvignon Blanc with a brilliant clarity that offers subtle aromas of lemon, kiwi and herbaceous notes. This medium-bodied wine is filled with grapefruit and citrus flavors and ends with a crisp, refreshing finish.
- 100% Sauvignon Blanc
- CK Mondavi Sauvignon Blanc 1.5L up 29%\*
- Pairs great with fish, poultry and Asian fare
- A crisp, refreshing glass of wine by itself



*Of the top ten varietals, Sauvignon Blanc is the fastest growing varietal\**

\*Latest 52 weeks dollar growth  
Source: Nielsen Total Food Market period ending 3.06.10

Alcohol 12.6%  
750ml UPC 0-86012-40063-2  
1.5L UPC 0-86012-40064-9

*Quality & Heritage*