



# MONDAVI

FAMILY VINEYARDS

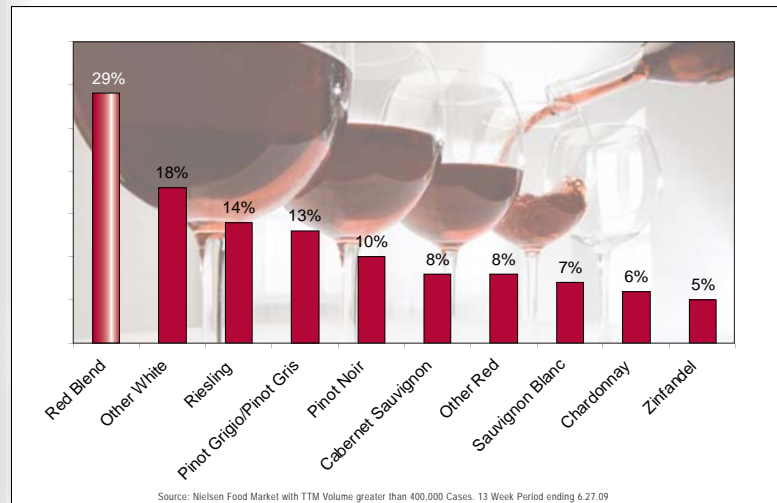


Our family winery, established in 1943, has been committed to creating fine wines for three generations. And with that commitment comes my passion for blending different grape varietals.

While walking our vineyards, I recently had the idea to develop a new Cabernet Sauvignon-Merlot-Petit Verdot blend. With the backbone of a Cabernet, the finesse of a Merlot and the structure of Petit Verdot, this full-bodied wine offers flavors of black cherries and plums and ends in a soft, balanced finish. A trio of complements for burgers on the grill, crock-pot stews and oven-roasted meats. I guarantee this wine will soon become a favorite!

Cheers!

*Marc E. Mondavi*



## TOTAL US DOMESTIC VARIETAL TRENDS

2007 FIELD BLEND

CABERNET SAUVIGNON (57%) MERLOT (38%) PETIT VERDOT (5%)

ALCOHOL: 13.6%

1.5L UPC - 0 86012 50134 6

750ml UPC - 0 86012 50133 9

*Quality & Heritage*