



Celebrate with CK Mondavi and Family. From our family to yours for 75 years.

Based in the Napa Valley for 75 years, CK Mondavi and Family wines are produced by the iconic C. Mondavi family with an uncompromising commitment to quality. Delivering wines that offer exceptional value, they focus on sustainable farming techniques and winemaking practices that are typical of far more expensive selections. The family-owned and operated winery sources all of its grapes from California, including the family's 1,850 acres of estate vineyards, along with growers who have partnered with the family for generations. CK Mondavi and Family wines are the first and only to be 100% "Made in USA Certified[®]," and are trusted to be consistently reliable from year to year.

Unmatched Quality for Four Generations

A family business since Italian immigrants Cesare and Rosa Mondavi established the winery in the 1940s, CK Mondavi and Family remains faithful to their dream of producing fine wines everyone can enjoy. Built on a foundation of family values, hard work and European winemaking traditions, the winery offers a portfolio of wines for special occasions and everyday gatherings of family and friends. Today, CK Mondavi and Family is led by Marc Mondavi, son of legendary Napa Valley wine icon Peter Mondavi, Sr. The fourth generation of the family is also beginning to make their own mark, adding new chapters to a story that began seven decades ago.

Commitment to America's Veterans - Intrepid Fallen Heroes Fund

Our patriarch, Peter Mondavi, Sr. was a veteran of World War II and was dedicated to helping those who served our country, hence IFHF has deep meaning for our family-owned winery. In his honor, CK Mondavi and Family partners with the Intrepid Fallen Heroes Fund (IFHF), an organization that benefits the men and women of the Armed Forces and their families. Funded entirely by public donations, IFHF serves U.S. military personnel wounded or killed in service to our nation and their families. The family supports IFHF through annual in-store programs and has donated more than \$215,000 since 2012. For more information visit fallenheroesfund.org.

75th Anniversary New Labels

Printed with thermochromic – or temperature-sensitive – ink, the label transforms from a light cream color at room temperature to a bold full color when properly chilled, at approximately 55 degrees Fahrenheit. Launching with the 75th Anniversary these new labels will be on the Chardonnay, Sauvignon Blanc, Pinot Grigio and Moscato.

Online

CKMondavi.com

Twitter: twitter.com/CKMondaviWines // @CKMondaviWines

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