



"Sustainable business practices are imperative to our winery and everyday operations. As a lifelong resident of the Napa Valley, I've seen the positive effects in our vineyards, and I'm proud that we've protected the wildlife and plant life in our region and continue to foster being stewards of the land. My grandfather, Cesare Mondavi used to say, 'Treat the land with respect and it will show in the wine.' As we pass the business on to our fourth generation and they to the next, it is vital to continue this vision – to foster environmental stewardship of the land."

– Marc Mondavi, Co-Proprietor

Vineyards and Grapes

- The Mondavi family purchased 1,850 acres in the Dunnigan Hills AVA appellation thirty years ago and the vineyards are still farmed by the family.
- Other fruit is sourced from single-family vineyards, with some partnerships going back more than 50 years, which provides fruit consistency from vintage to vintage.
- The majority of grower partners have been working with the family for generations.
- "Hands-on" small lot sourcing from the Dunnigan Hills and Lodi appellations ensures fruit quality.
- Grapes are harvested at optimum 24 – 25° Brix.
- CK Mondavi and Family is Made in USA Certified® and committed to remaining 100% American-grown, produced and bottled.

Green Facilities

- Solar - More than 4,400 solar panels were installed on top of the winery in 2013; the 1.2 megawatt system generates 40% of all power needs.
- Emissions - All diesel pumps and tractors are Tier 3 – which means low emissions into environment.
- Energy - Replacing all gas boilers and minimizing gas needs at the winery reduced energy bills by 75%; motors on monitoring and refrigeration systems were also converted to variable frequency drive, which reduces overall energy use.
- Lighting - All winery lights are LED, and motion sensors limit lighting usage.
- Recycling - All cardboard and glass used in production and winery processes is recycled.
- Water - High pressure, low flow devices for cleaning tanks and barrels conserve water.

Green Farming Practices

- Natural Pest Control - Bird and owl boxes, along with lady bugs and other helpful insects help control vineyard pests naturally.
- Cover Crops - Cover crops like mustard, clover and legumes release bound nutrients in the soil, rebuilding soil quality and minimizing use of fertilizer, while also attracting beneficial insects. Mature cover crops are tilled into the earth where they break down, providing nourishing organic material.
- Composting - Organic waste material from harvest is composted, reducing the need for synthetic fertilizers as well as improving soil quality.
- Water - Use of deficit irrigation is standard practice, and neutron probes on vines confirm lack of overwatering. Wherever possible, water systems are designed to capture flood water or runoff instead of using the underground water table. Precise watering also helps optimize fruit quality.
- Technology - State-of-the-art farming tools, including weather stations, neutron probes and leaf bombs, help enhance quality, reduce water consumption and maximize other viticulture practices.

Online

CKMondavi.com

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